



Nez Perce County, ID

Valley Vision



Economy Overview

40,492

Population (2018)

Population **grew by 705** over the last 5 years and is projected to **grow by 584** over the next 5 years.

22,926

Total Regional Employment

Jobs **grew by 811** over the last 5 years and are projected to **grow by 309** over the next 5 years.

\$51.8K

Median Household Income (2017)

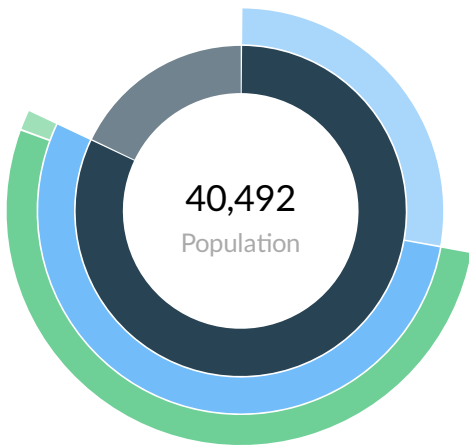
Median household income is **\$5.8K below** the national median household income of \$57.7K.

Takeaways

- As of 2018 the region's population **increased by 1.8%** since 2013, growing by 705. Population is expected to **increase by 1.4%** between 2018 and 2023, adding 584.
- From 2013 to 2018, jobs **increased by 3.7%** in Nez Perce County, ID from 22,114 to **22,926**. This change **fell short of the national growth rate of 8.2% by 4.5%**. As the number of jobs increased, the **labor force participation rate increased from 61.2% to 66.2% between 2013 and 2018**.
- Concerning educational attainment, **14.1% of Nez Perce County, ID residents possess a Bachelor's Degree** (4.5% below the national average), and **9.5% hold an Associate's Degree** (1.5% above the national average).
- The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Other Fabricated Metal Product Manufacturing.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	40,492	21,973	22,926	99.0	\$2.26B	\$2.71B	\$3.24B
LC Valley	63,099	32,720	30,176	107.5	\$2.90B	\$3.67B	\$3.79B
60 Mile Market Radius from 849 Port Drive, Clarkston, WA 99403	178,464	89,268	80,995	108.9	\$7.12B	\$9.35B	\$8.92B
Retail Recruitment Area	179,195	87,841	78,728	104.6	\$6.89B	\$9.12B	\$8.79B
USA	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

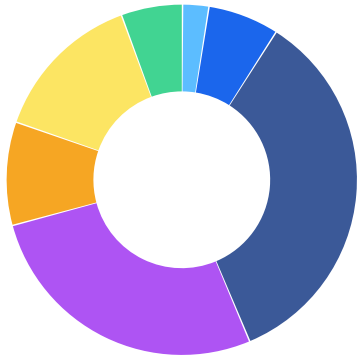
2018 Labor Force Breakdown



	Population
● Total Working Age Population	33,208
● Not in Labor Force (15+)	11,235
● Labor Force	21,973
● Employed	21,386
● Unemployed	587
● Under 15	7,284

Educational Attainment

Concerning educational attainment, **14.1% of Nez Perce County, ID residents possess a Bachelor's Degree** (4.5% below the national average), and **9.5% hold an Associate's Degree** (1.5% above the national average).



	% of Population	Population
● Less Than 9th Grade	2.4%	684
● 9th Grade to 12th Grade	6.6%	1,857
● High School Diploma	34.6%	9,798
● Some College	27.1%	7,681
● Associate's Degree	9.5%	2,698
● Bachelor's Degree	14.1%	3,985
● Graduate Degree and Higher	5.7%	1,602

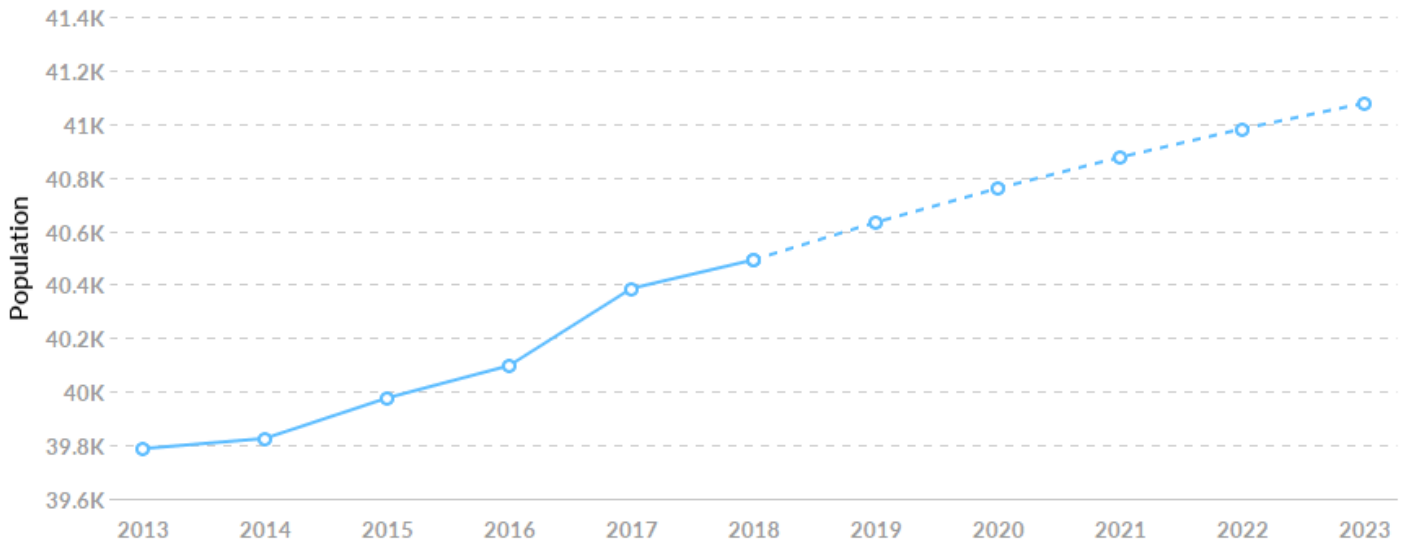
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Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 1.8%** since 2013, growing by 705. Population is expected to **increase by 1.4%** between 2018 and 2023, adding 584.

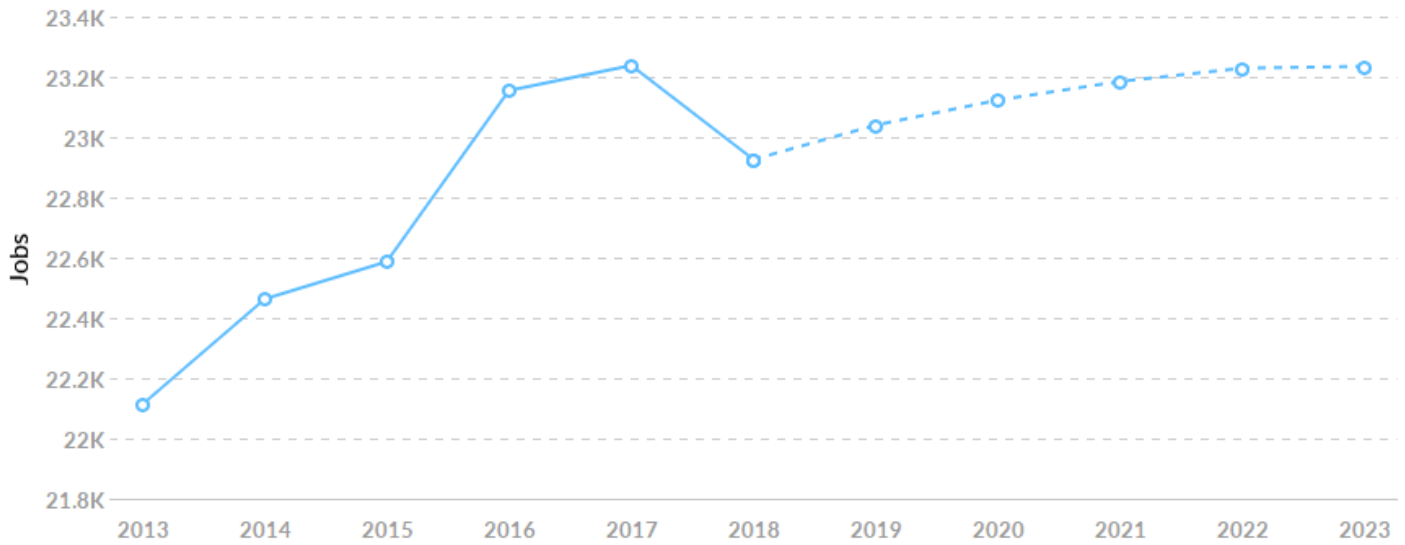


Timeframe	Population
2013	39,787
2014	39,825
2015	39,976
2016	40,097
2017	40,385
2018	40,492
2019	40,632
2020	40,759
2021	40,875
2022	40,981
2023	41,077

Historic & Projected Trends - Cont.

Job Trends

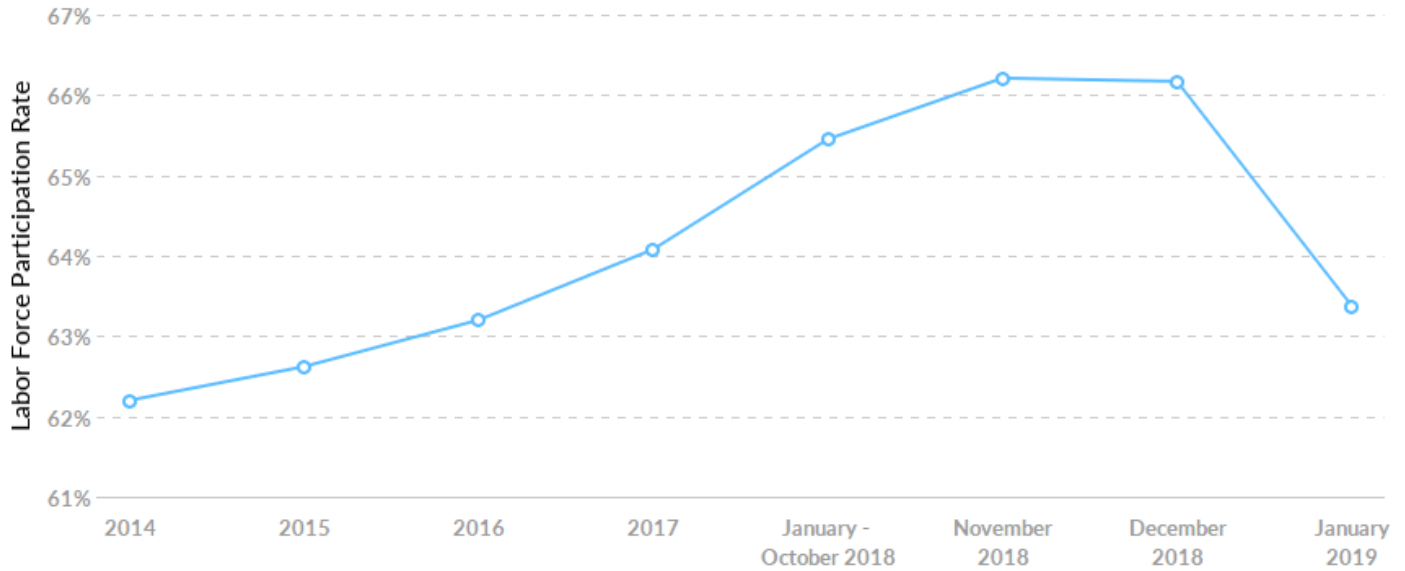
From 2013 to 2018, jobs increased by 3.7% in Nez Perce County, ID from 22,114 to 22,926. This change fell short of the national growth rate of 8.2% by 4.5%.



Timeframe	Jobs
2013	22,114
2014	22,463
2015	22,587
2016	23,155
2017	23,238
2018	22,926
2019	23,040
2020	23,123
2021	23,185
2022	23,229
2023	23,235

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

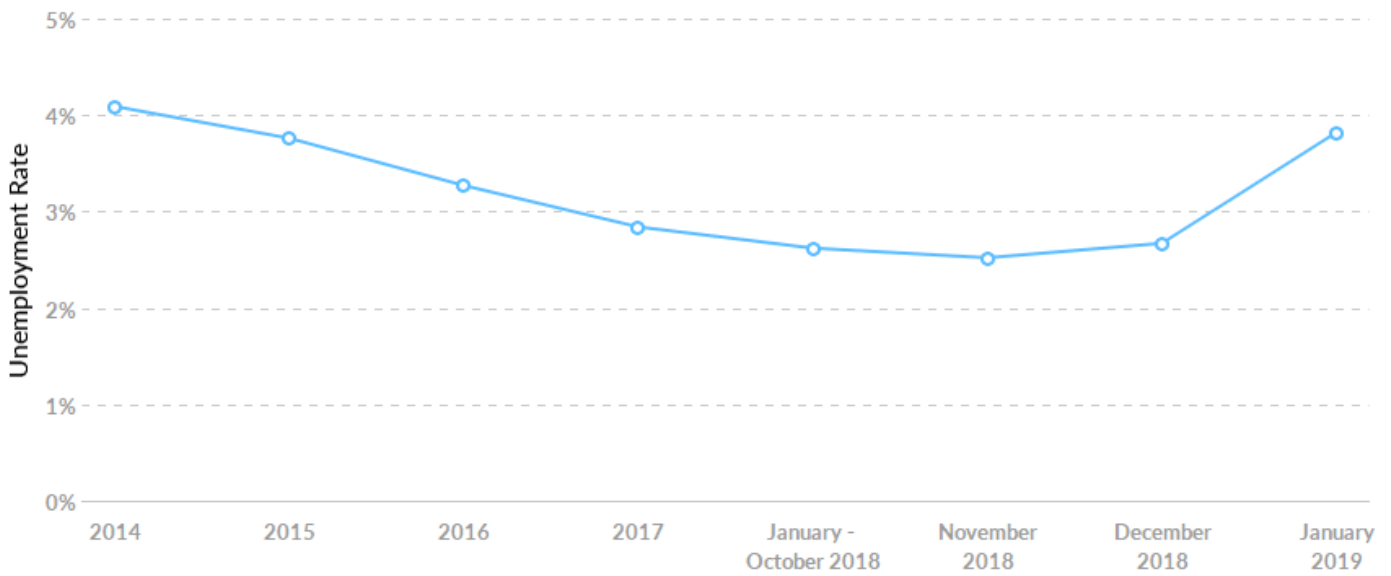


Timeframe	Labor Force Participation Rate
2014	62.20%
2015	62.62%
2016	63.20%
2017	64.08%
January - October 2018	65.45%
November 2018	66.21%
December 2018	66.17%
January 2019	63.38%

Historic & Projected Trends - Cont.

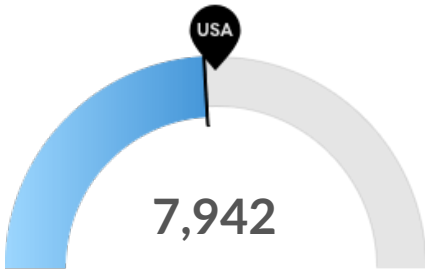
Unemployment Rate Trends

Nez Perce County, ID had a January 2019 unemployment rate of 3.82%, **decreasing from 4.09%** 5 years before.



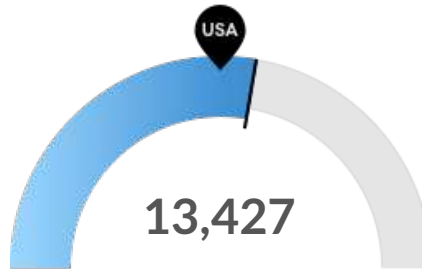
Timeframe	Unemployment Rate
2014	4.09%
2015	3.76%
2016	3.27%
2017	2.84%
January - October 2018	2.62%
November 2018	2.52%
December 2018	2.67%
January 2019	3.82%

Population Characteristics



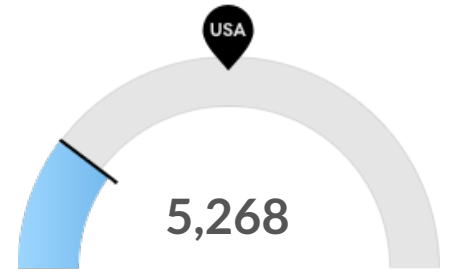
Millennials

Nez Perce County, ID has 7,942 millennials (ages 20-34). The national average for an area this size is 8,364.



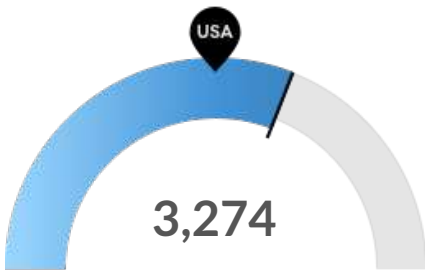
Retiring Soon

Retirement risk is high in Nez Perce County, ID. The national average for an area this size is 11,513 people 55 or older, while there are 13,427 here.



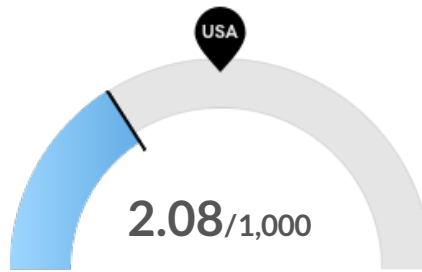
Racial Diversity

Racial diversity is low in Nez Perce County, ID. The national average for an area this size is 15,860 racially diverse people, while there are 5,268 here.



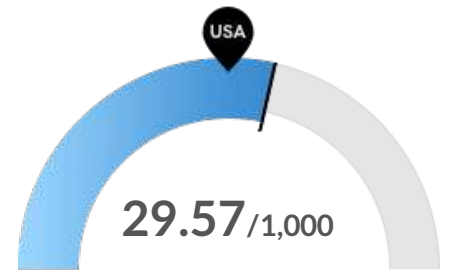
Veterans

Nez Perce County, ID has 3,274 veterans. The national average for an area this size is 2,348.



Violent Crime

Nez Perce County, ID has 2.08 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



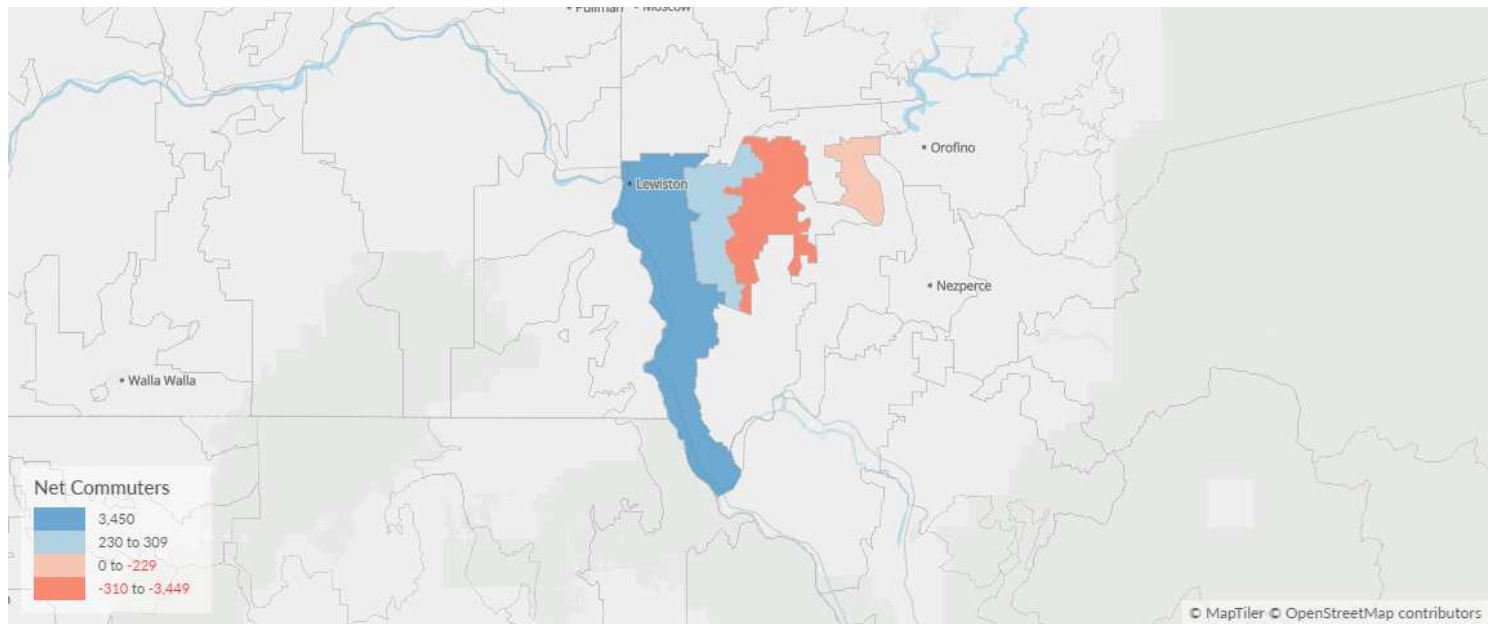
Property Crime

Nez Perce County, ID has 29.57 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Nez Perce County, ID currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

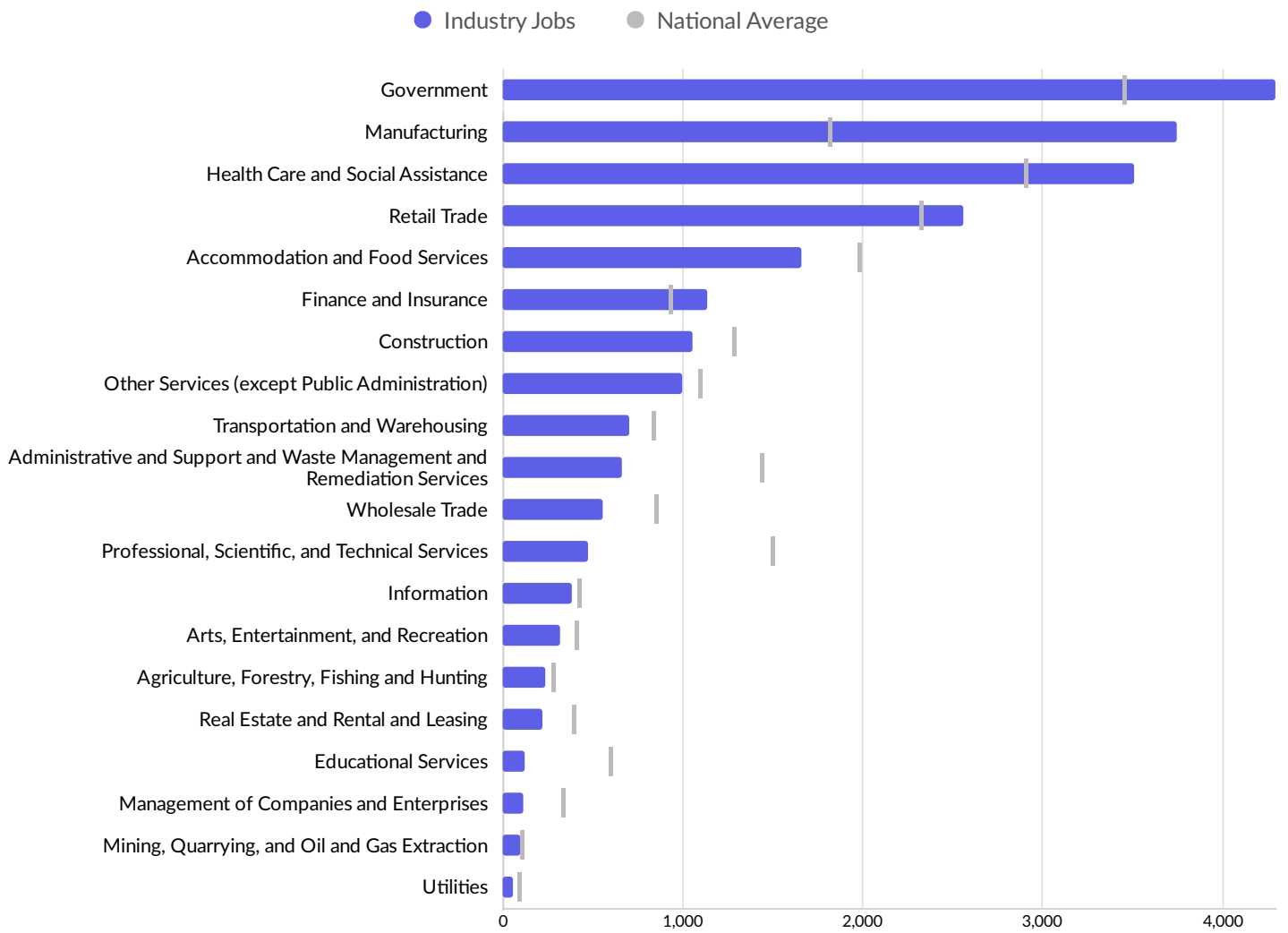
ZIP	Name	2018 Employment
83501	Lewiston, ID (in Nez Per...	21,927
83540	Lapwai, ID (in Nez Perc...	678
83524	Culdesac, ID (in Nez Per...	201
83545	Peck, ID (in Nez Perce c...	120

Where Talent Lives

ZIP	Name	2018 Workers
83501	Lewiston, ID (in Nez Per...	18,477
83524	Culdesac, ID (in Nez Per...	511
83540	Lapwai, ID (in Nez Perc...	447
83545	Peck, ID (in Nez Perce c...	183

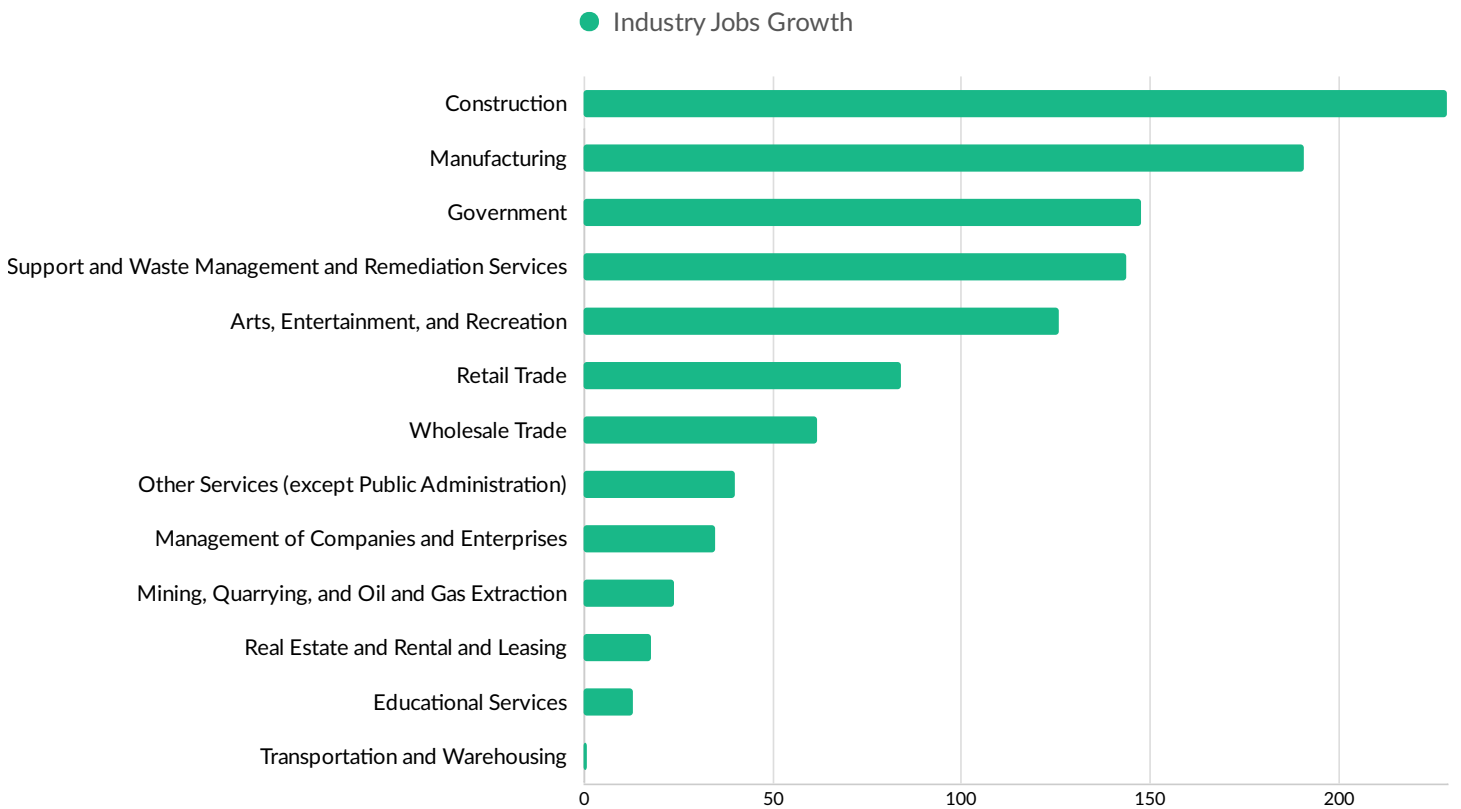
Industry Characteristics

Largest Industries



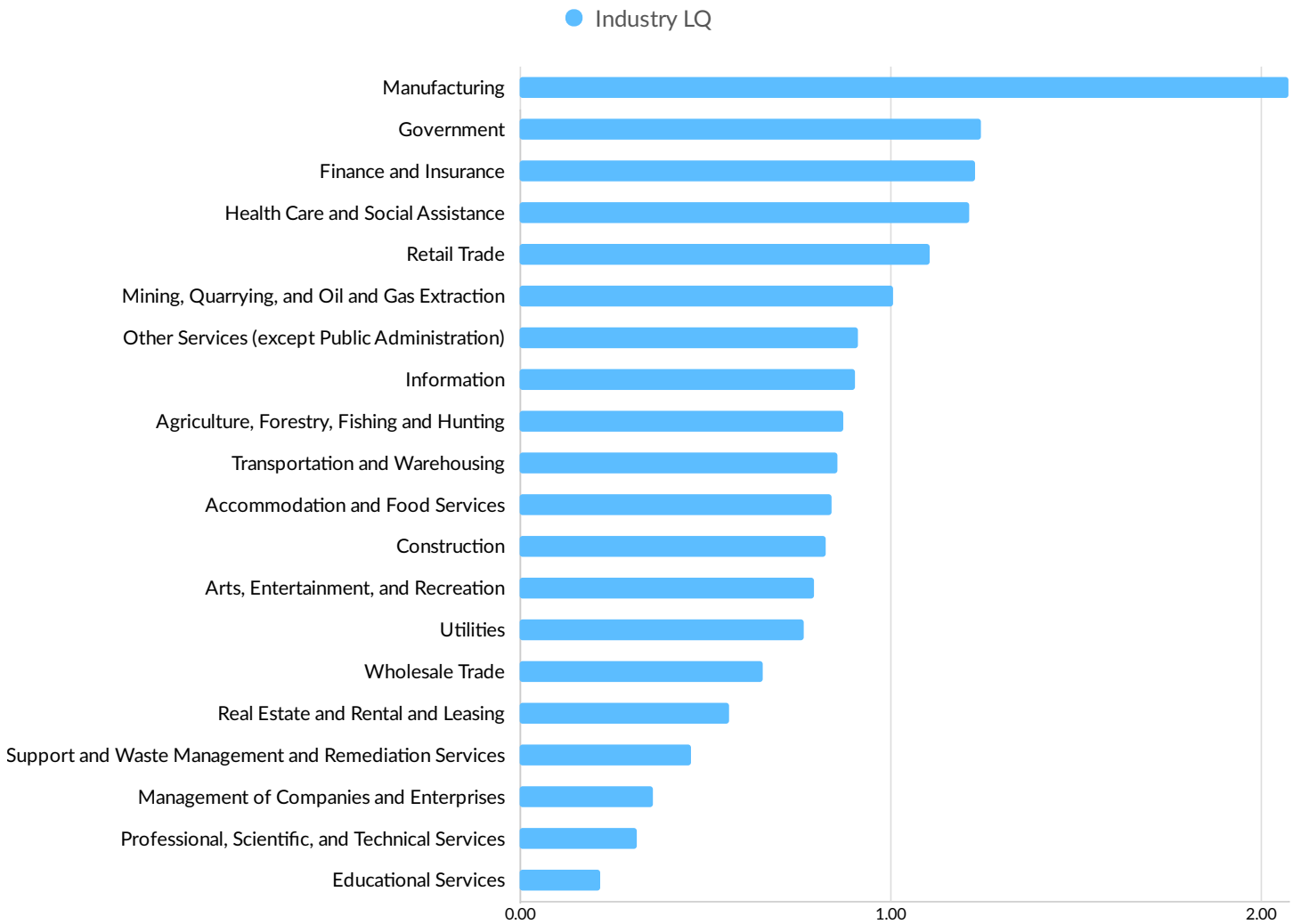
Industry Characteristics - Cont.

Top Growing Industries



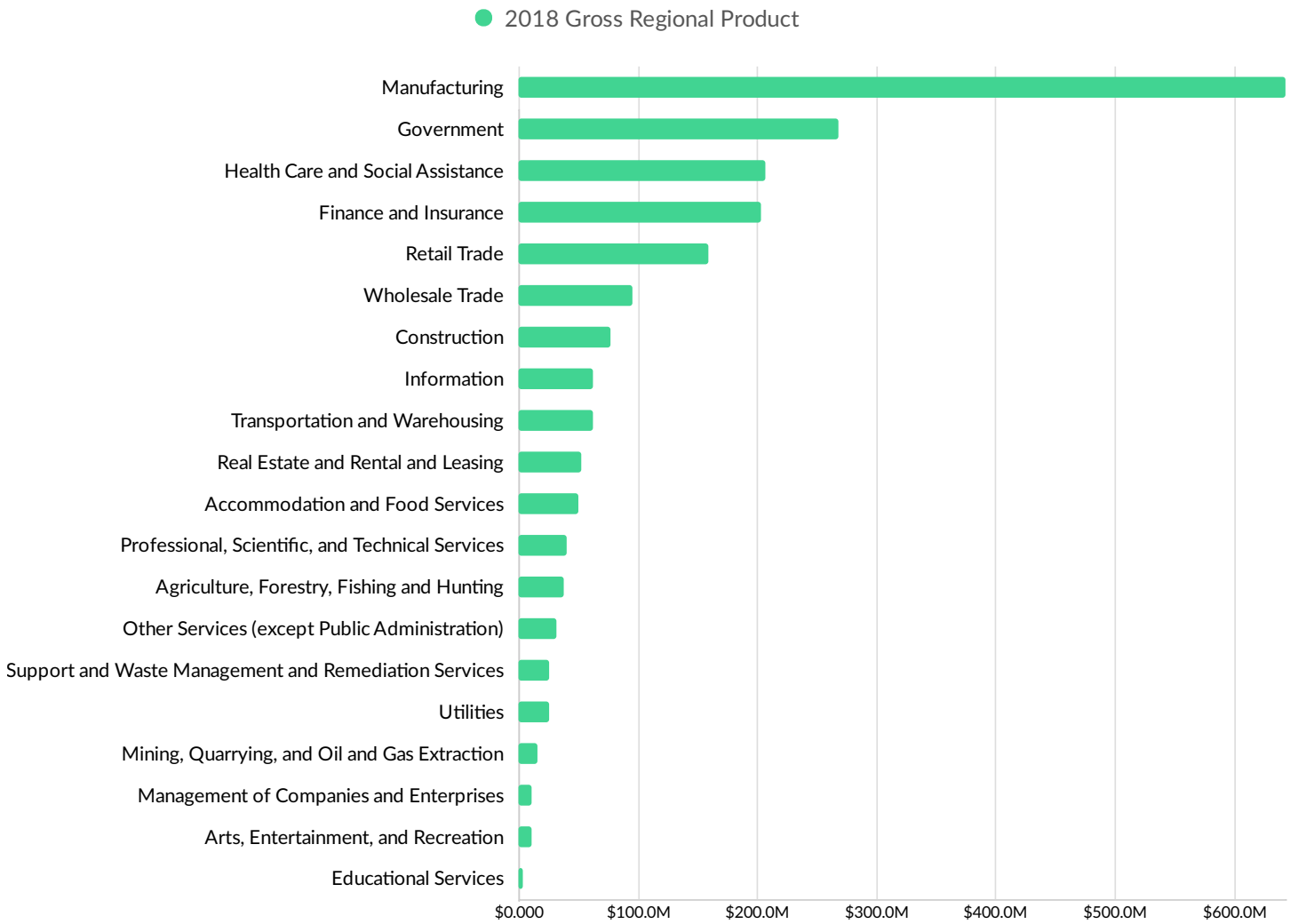
Industry Characteristics - Cont.

Top Industry LQ



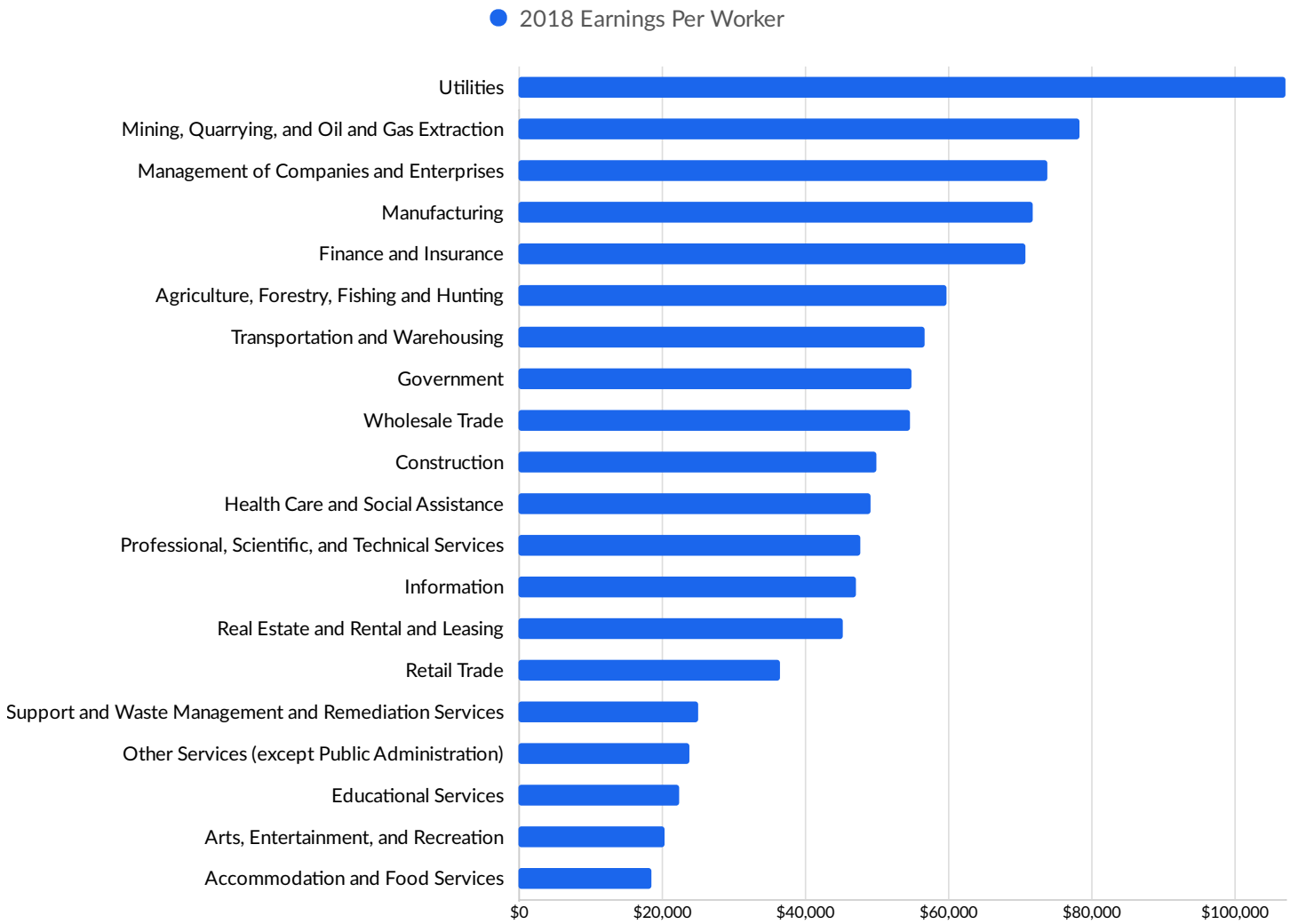
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	4,151	4,299	148	+4%	1.25	\$54,998	\$267.74M
Manufacturing	3,558	3,749	191	+5%	2.08	\$71,914	\$643.29M
Health Care and Social Assistance	3,563	3,517	-46	-1%	1.21	\$49,308	\$207.14M
Retail Trade	2,480	2,564	84	+3%	1.11	\$36,596	\$159.58M
Accommodation and Food Services	1,693	1,663	-30	-2%	0.84	\$18,550	\$50.10M
Finance and Insurance	1,240	1,135	-105	-8%	1.23	\$70,773	\$203.97M
Construction	824	1,053	229	+28%	0.82	\$49,991	\$77.78M
Other Services (except Public Administration)	957	997	40	+4%	0.91	\$23,997	\$32.46M
Transportation and Warehousing	707	708	1	+0%	0.86	\$56,825	\$62.03M
Administrative and Support and Waste Management and Remediation Services	518	662	144	+28%	0.46	\$25,063	\$25.72M
Wholesale Trade	494	556	62	+13%	0.66	\$54,660	\$95.88M
Professional, Scientific, and Technical Services	503	472	-31	-6%	0.32	\$47,710	\$39.85M
Information	401	381	-20	-5%	0.91	\$47,222	\$62.21M
Arts, Entertainment, and Recreation	190	316	126	+66%	0.79	\$20,470	\$10.74M
Agriculture, Forestry, Fishing and Hunting	289	236	-53	-18%	0.87	\$59,761	\$38.12M
Real Estate and Rental and Leasing	200	218	18	+9%	0.56	\$45,261	\$53.07M
Educational Services	114	127	13	+11%	0.22	\$22,522	\$3.35M
Management of Companies and Enterprises	83	118	35	+42%	0.36	\$73,926	\$10.79M
Mining, Quarrying, and Oil and Gas Extraction	72	96	24	+33%	1.01	\$78,404	\$15.54M
Utilities	77	60	-17	-22%	0.77	\$107,225	\$25.46M

Business Characteristics

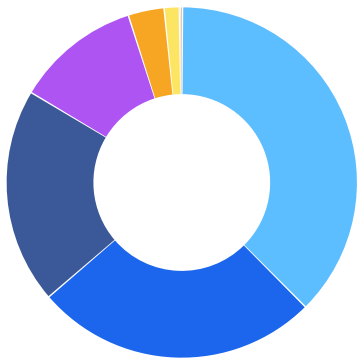
2,477 Companies Employ Your Workers

Online profiles for your workers mention 2,477 companies as employers, with the top 10 appearing below. In the last 12 months, 1,405 companies in Nez Perce County, ID posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Lewis-Clark State College	197 	Comphealth Associates, Inc	130 
St. Joseph Regional Medical Cen...	168 	CRST International, Inc.	125 
Clearwater Paper Corporation	165 	C.R. England, Inc.	118 
Nez Perce Tribe	145 	Army National Guard	110 
Orbital Atk, Inc.	86 	Macy's, Inc.	100 
Cambia Health Solutions, Inc	70 	Idaho Human Resources Inc	89 
Cable One, Inc.	49 	Platinum Supplemental Insuranc...	88 
Vista Outdoor Inc.	48 	The Home Depot Inc	79 
Regence Blueshield of Idaho, Inc.	46 	Cambia Health Solutions, Inc	78 
Lewistown School District 1	45 	Prestige Care, Inc.	78 

Business Characteristics - Cont.

Business Size

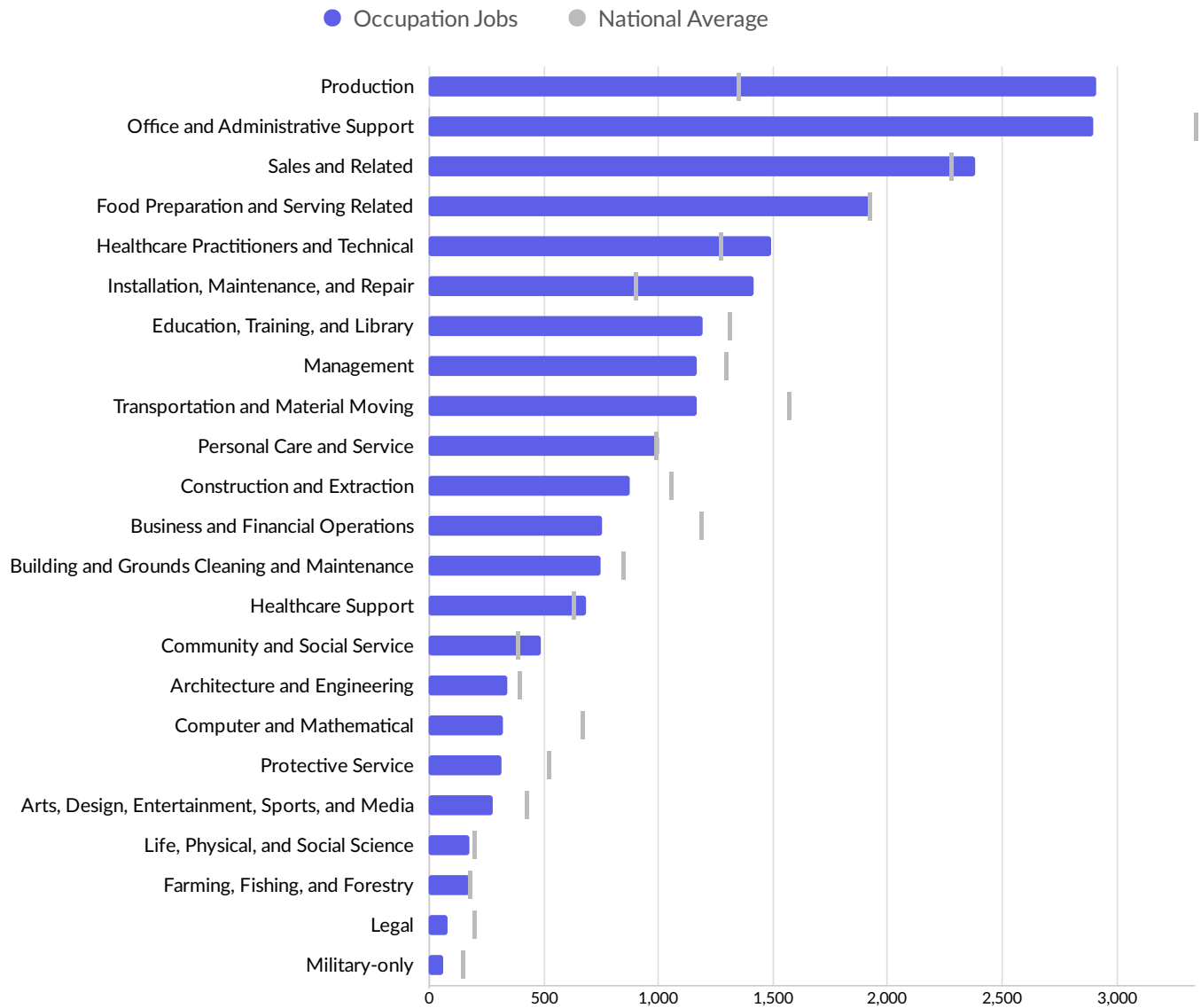


	Percentage	Business Count
1 to 4 employees	37.5%	645
5 to 9 employees	26.1%	450
10 to 19 employees	19.9%	342
20 to 49 employees	11.5%	198
50 to 99 employees	3.3%	57
100 to 249 employees	1.4%	24
250 to 499 employees	0.1%	2
500+ employees	0.2%	3

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

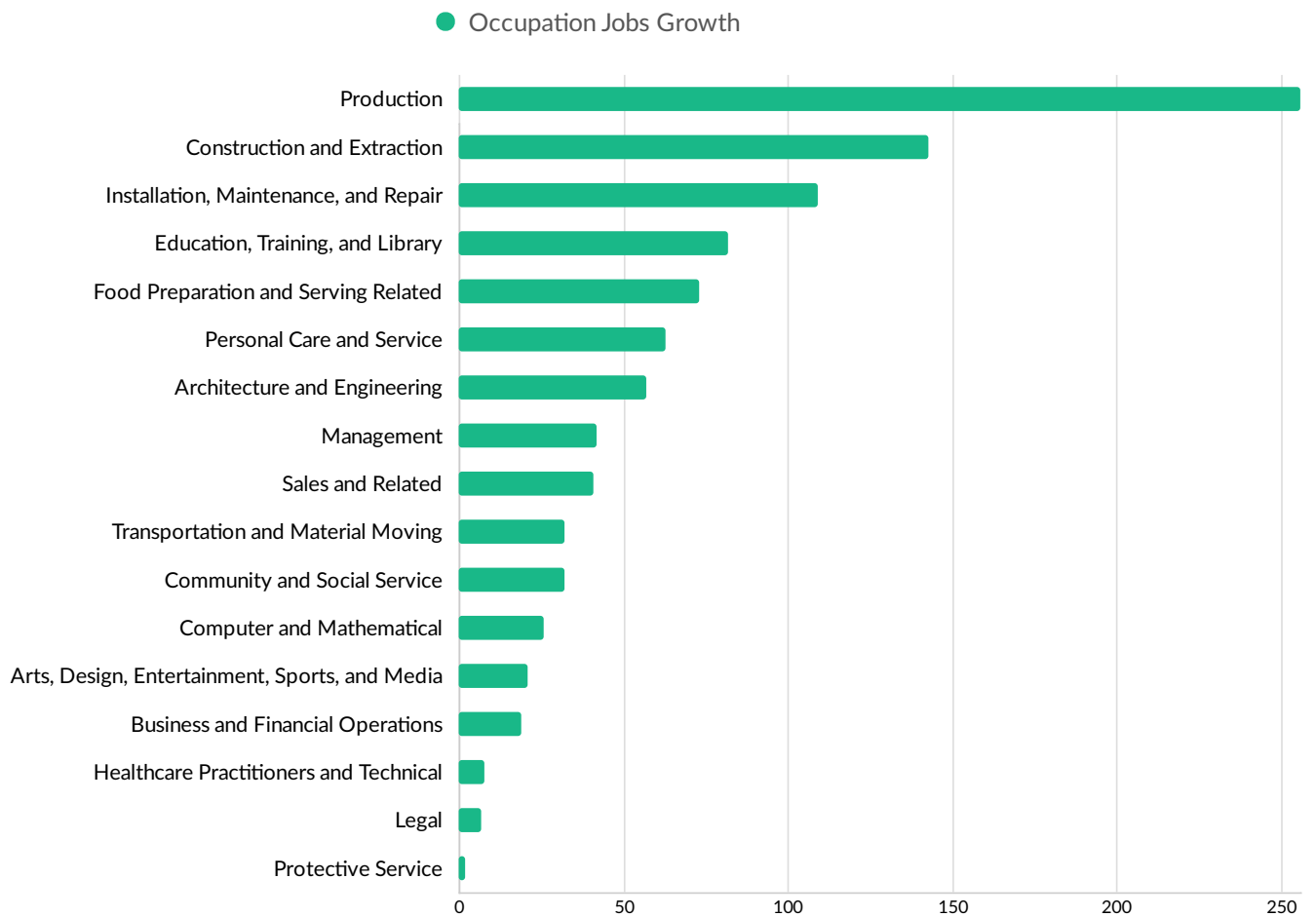
Workforce Characteristics

Largest Occupations



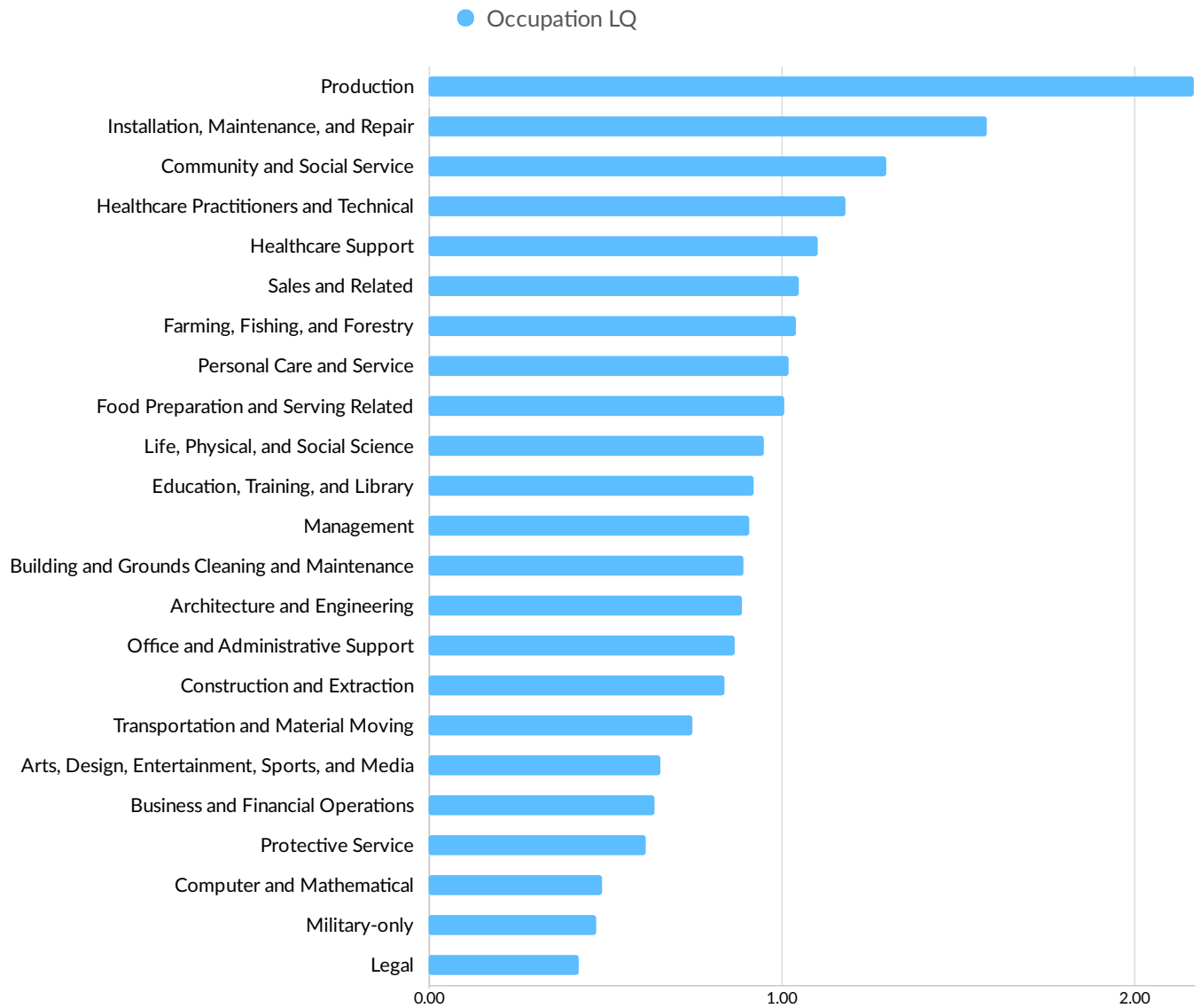
Workforce Characteristics - Cont.

Top Growing Occupations



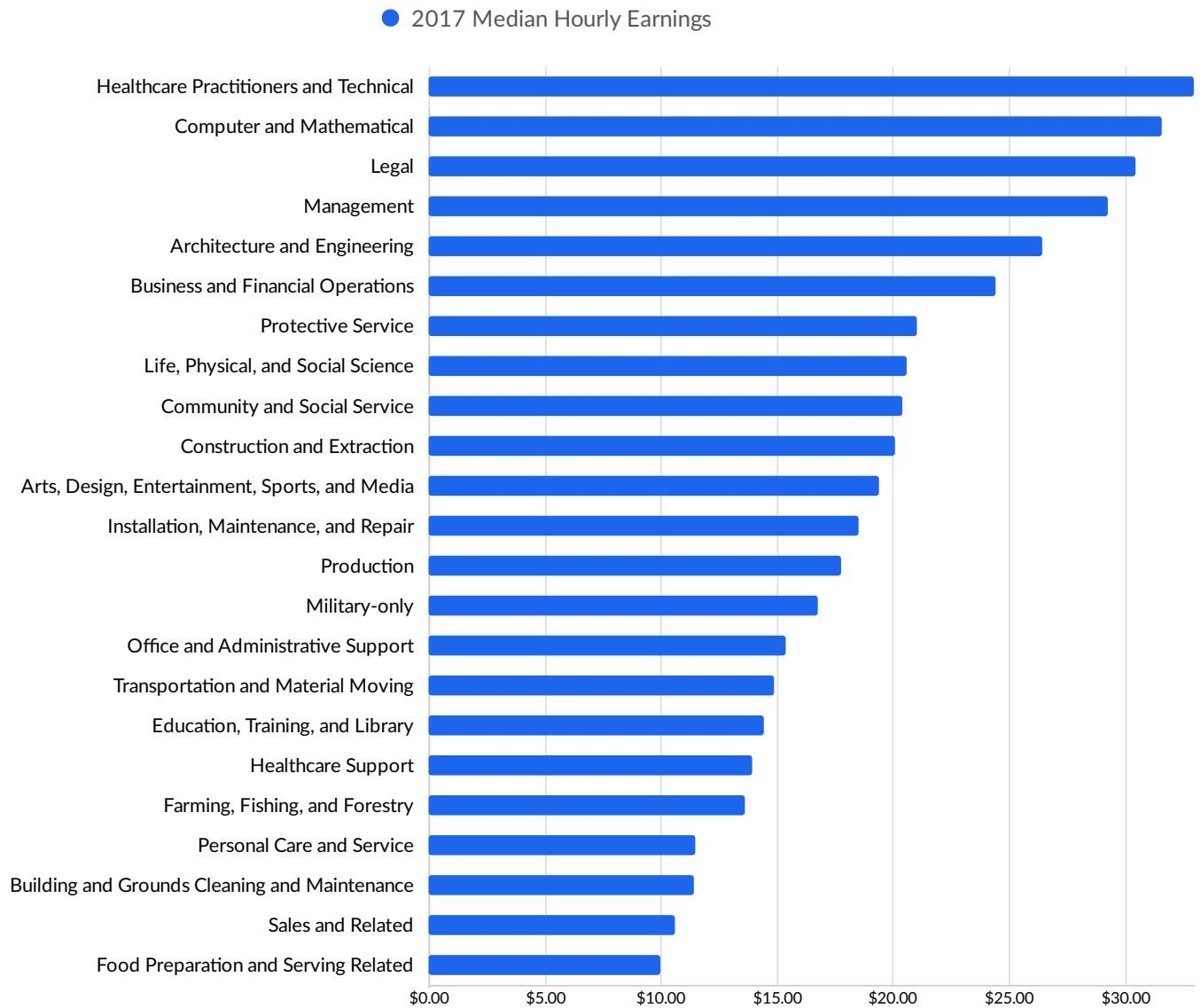
Workforce Characteristics - Cont.

Top Occupation LQ



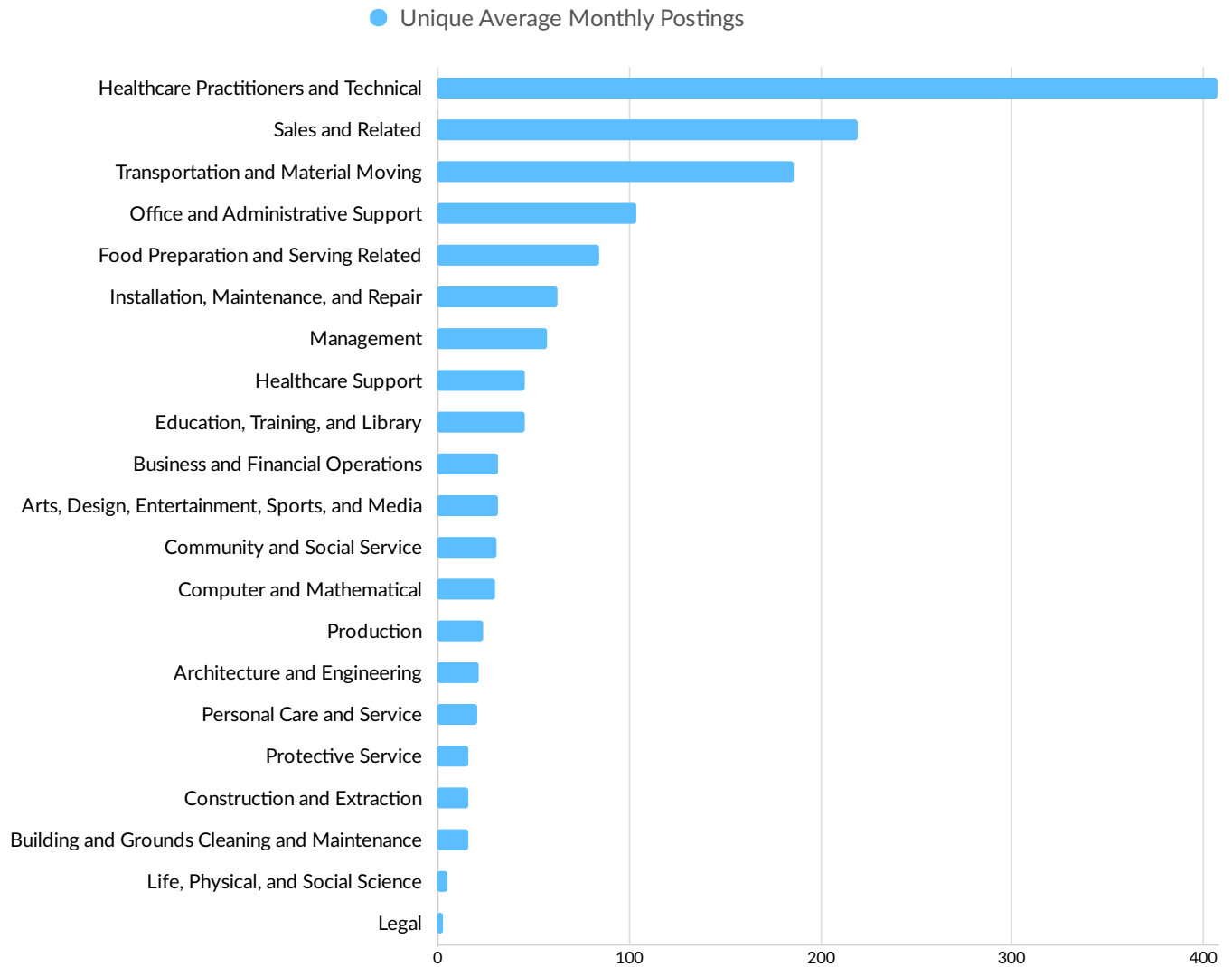
Workforce Characteristics - Cont.

Top Occupation Earnings



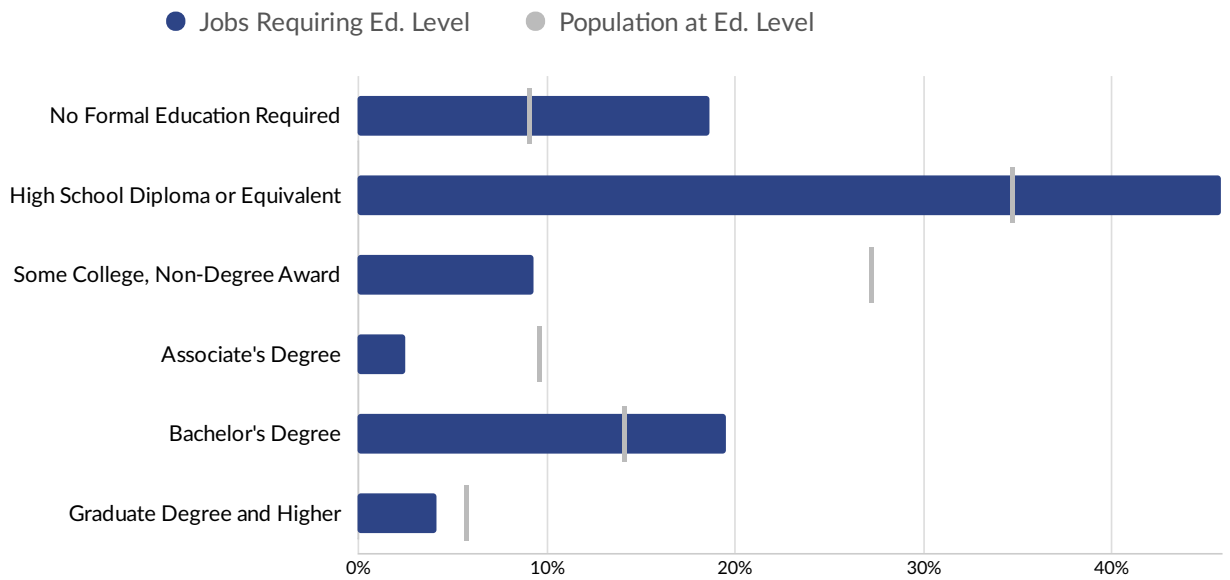
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.







Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Jun 2018 - May 2019 Unique Average Monthly Postings
Production	2,658	2,914	256	+10%	2.17	\$17.79	24
Office and Administrative Support	2,980	2,899	-81	-3%	0.87	\$15.42	104
Sales and Related	2,344	2,385	41	+2%	1.05	\$10.61	220
Food Preparation and Serving Related	1,856	1,929	73	+4%	1.01	\$9.99	85
Healthcare Practitioners and Technical	1,490	1,498	8	+1%	1.18	\$32.98	408
Installation, Maintenance, and Repair	1,311	1,420	109	+8%	1.58	\$18.53	63
Education, Training, and Library	1,117	1,199	82	+7%	0.92	\$14.47	46
Management	1,131	1,173	42	+4%	0.91	\$29.27	57
Transportation and Material Moving	1,138	1,170	32	+3%	0.75	\$14.91	186
Personal Care and Service	940	1,003	63	+7%	1.02	\$11.51	21
Construction and Extraction	737	880	143	+19%	0.84	\$20.10	17
Business and Financial Operations	739	758	19	+3%	0.64	\$24.42	32
Building and Grounds Cleaning and Maintenance	780	753	-27	-3%	0.89	\$11.45	16
Healthcare Support	739	686	-53	-7%	1.10	\$13.95	46
Community and Social Service	460	492	32	+7%	1.30	\$20.43	31
Architecture and Engineering	288	345	57	+20%	0.89	\$26.43	22
Computer and Mathematical	300	326	26	+9%	0.49	\$31.59	30
Protective Service	313	315	2	+1%	0.61	\$21.02	17

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Jun 2018 - May 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	257	278	21	+8%	0.66	\$19.43	32
Life, Physical, and Social Science	183	179	-4	-2%	0.95	\$20.58	5
Farming, Fishing, and Forestry	203	178	-25	-12%	1.04	\$13.63	0
Legal	73	80	7	+10%	0.42	\$30.44	3
Military-only	78	67	-11	-14%	0.48	\$16.75	0

Educational Pipeline

In 2017, there were 989 graduates in Nez Perce County, ID. This pipeline has grown by 30% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Liberal Arts and Sciences/Liberal Studies, and "Business Administration and Management, General".

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Lewis-Clark State College	960 	
Mr Leon's School of Hair Design-Lewiston	19 	
Headmasters School of Hair Design	10 	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher